	ISSUE **POLITICAL INQUIRY FORM** **KCBS** **LOS ANGELES, CA** **Non-Federal**

Special Election: ☐ Primary Window: ☐ General Election: **X** Out of Window: ☐

RECORD OF REQUEST: Broadcast Time/Flight Dates: ISSUE RATES 4Q12

NAME OF REQUESTOR: Sheri Sadler

1. NAME OF AD AGENCY: **Sadler Strategic Media, Inc.**

12103 Viewcrest Road
Studio City, CA 91604
818.506.5443

2. ORGANIZATION PAYING FOR TIME:

Yes on Measure J - Committee for Jobs & Traffic Relief
1801 Ave. of the Stars, Ste. 829
Los Angeles, CA 90067
310.203.1014
Charles Shumaker, Treasurer

3. ORGANIZATION PROVIDING COMMERCIAL   Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE: BALLOT - Yes On Measure J

5. PRODUCT OR CATEGORY: (circle or highlight)

local or state legally qualified candidate	Federal Candidate	Issue Advocacy, Other Non-Candidate X

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7.   DATE OF REQUEST   9/14/12

8.   NATURE OF REQUEST: Granted

(a)   Request for Legally Qualified Candidate   ☐

(b)   Request for ISSUE card   **X**

(c)   Other request or notes as stated below   ☐

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9.   DISPOSITION MADE OF REQUEST

(a)   Granted   **X**

(b)   Denied (reason)   ☐

(c)   Withdrawn (reason)   ☐

(d)   Avails offered   ☐

10. SUBSEQUENT DEVELOPMENTS   Not applicable due non-Federal; non-National

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder. If appropriate. Please note that local/state issues that are not related to matters of national significance, the support or opposition of a FEDERAL CANDIDATE or national interest will include this POLITICAL FORM and DISCLOSURE information, sans orders not required for file. Please contact the Political Specialist for additional inquiry.

CBS EMPLOYEE COMPLETING FORM

Signature:

name typed: Cheryl Ciccone, KCBS Political Specialist
completing form: Katrina Battle for Ciccone, 9/17/12

Yes on Measure J PIQ 2012